



Net zero business

We will provide you with simple, actionable insights on complex matters in the field of net zero. Our expertise spans across the entire energy value chain, to empower you to navigate a volatile financial outlook to achieve your decarbonisation targets.



Decision-making
confidence



Market
outlook



Actionable
insight



Charting
a path



Policy &
regulation



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The situation

Energy bills are reaching previously unheard-of levels. With high costs predicted to persist towards the end of the decade, a “cost-of-business” crisis may be on the horizon. Increased post-Covid demand, unplanned energy system constraints and barriers to supply, are beyond the control of business.

However, the highs should abate but volatility will continue due to geopolitical uncertainty. With no imminent return to pre-2021 pricing, businesses are implementing strategic energy and ESG plans as a priority.



The challenge

Businesses are now facing a range of decarbonisation push factors. The government have set net zero targets for larger business, via legislation, for climate-related financial information disclosures. As a result, company's boards have established internal targets and aim for similar through their supply chains. Companies are also under pressure from customers to provide responsible value propositions. These are deployable strategies that progressive businesses have used to reduce operating costs and their carbon footprint.



Our expertise

Our trusted experts are at the forefront of the net zero transition. Cornwall Insight are the ‘go-to’ source for independent forecasting, utilising quantitative and qualitative analysis, providing critical advice on the regulatory and policy changes that will affect your organisation and the strategy you should deploy.

Our learning and development courses are regularly attended by established businesses, government bodies and operators in the energy market.





Consulting

Our experts have a deep knowledge of the energy industry and the ability to translate that knowledge into practical and actionable advice. We provide an independent critical assessment of the energy issues affecting your business and sector, to customers ranging from regulated businesses to capital investors. Our experts are uniquely positioned to connect the dots across the entire energy space to identify what's important for you.

Our experts can help with:



Decision-making confidence, in face of uncertain challenges



Market outlook in line with key trends and emerging thinking in the market



Actionable insight to implement your ESG strategy



Charting a path from technological developments to their anticipated impacts and revenue opportunities



Keeping you up to date on the latest policy and regulatory changes that affect your business



Business electricity bill forecast

The Business electricity bill forecast provides an easy to use five year trajectory of your bill costs and components. This insight has multiple applications for senior decision makers, including energy procurement, contracting, financial planning, and investment cost-benefit assessments, when aligned with a business's typical planning, budgeting, and strategizing cycle. Knowing more about the evolution of bill costs over time, which are becoming increasingly volatile and influenced by complex regulatory and policy initiatives, will help you make better business decisions.

Energy net zero

Energy net zero plots the progress and trajectory of key market developments to identify potential opportunities and challenges. Our experts monitor significant developments around the globe that may significantly impact the energy market, so you don't have to. They distil the most important aspects of developments in a concise and accessible manner.

This allows you to keep up-to-date with key trends and emerging thinking in the market, while gaining a unique perspective on their potential impacts. The publication focuses on the coming years, identifying and reporting on the trends that will shape the future energy sector. Energy net zero includes in-depth feature and analysis developed by our market-leading experts helping you cut through the complexity.



Net zero business forum

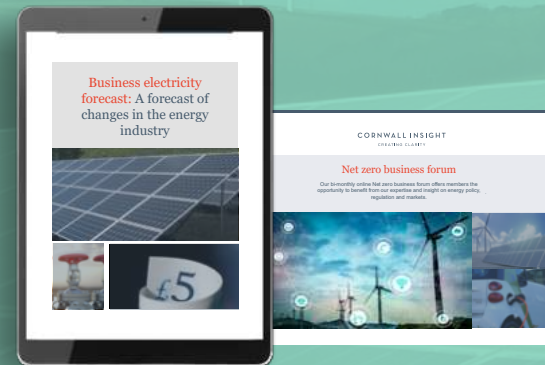
Our bi-monthly online Net zero business forum offers members the opportunity to benefit from our expertise and insight on energy policy, regulation and markets.

The forum is aimed at large corporate and public sector consumers and individuals involved in energy management, procurement and CSR.

The forum provides insight and analysis for business and public sector organisations looking to decarbonise their power, heat and transport needs.

Electricity, carbon emissions, gas and heat regulation and policy changes, regulatory rule changes and consultations, EV transition, and infrastructure developments are included in the baseline coverage. Each forum also has a focus issue, in which our experts discuss specific topics in greater depth.

More information



Contact

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